

Social Media Performance Overview

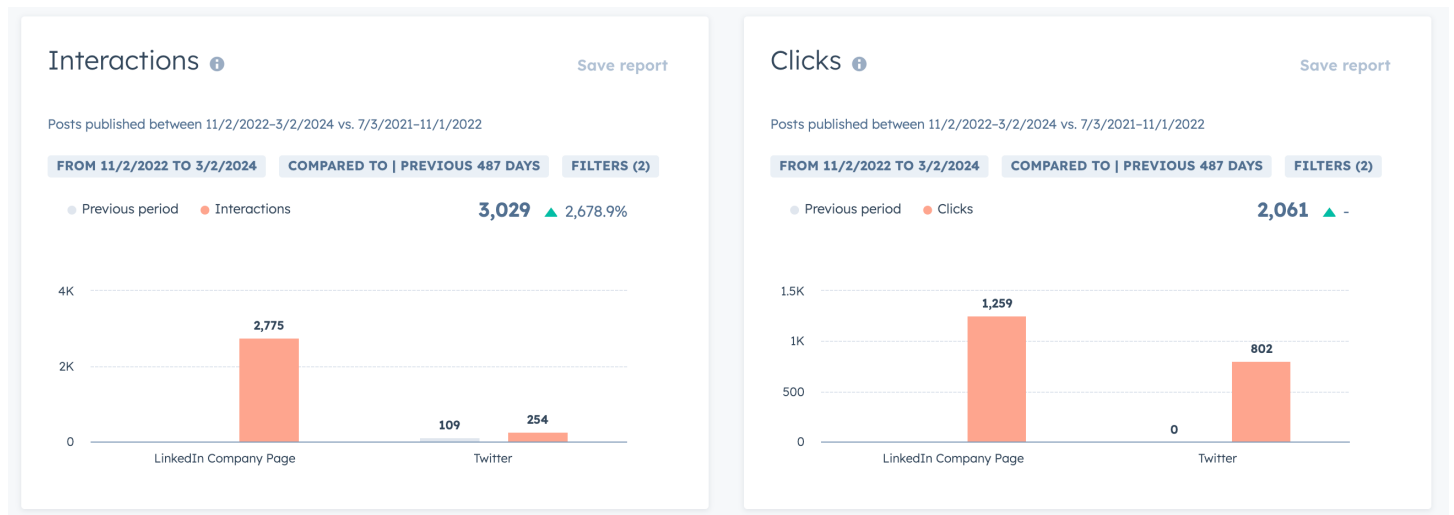


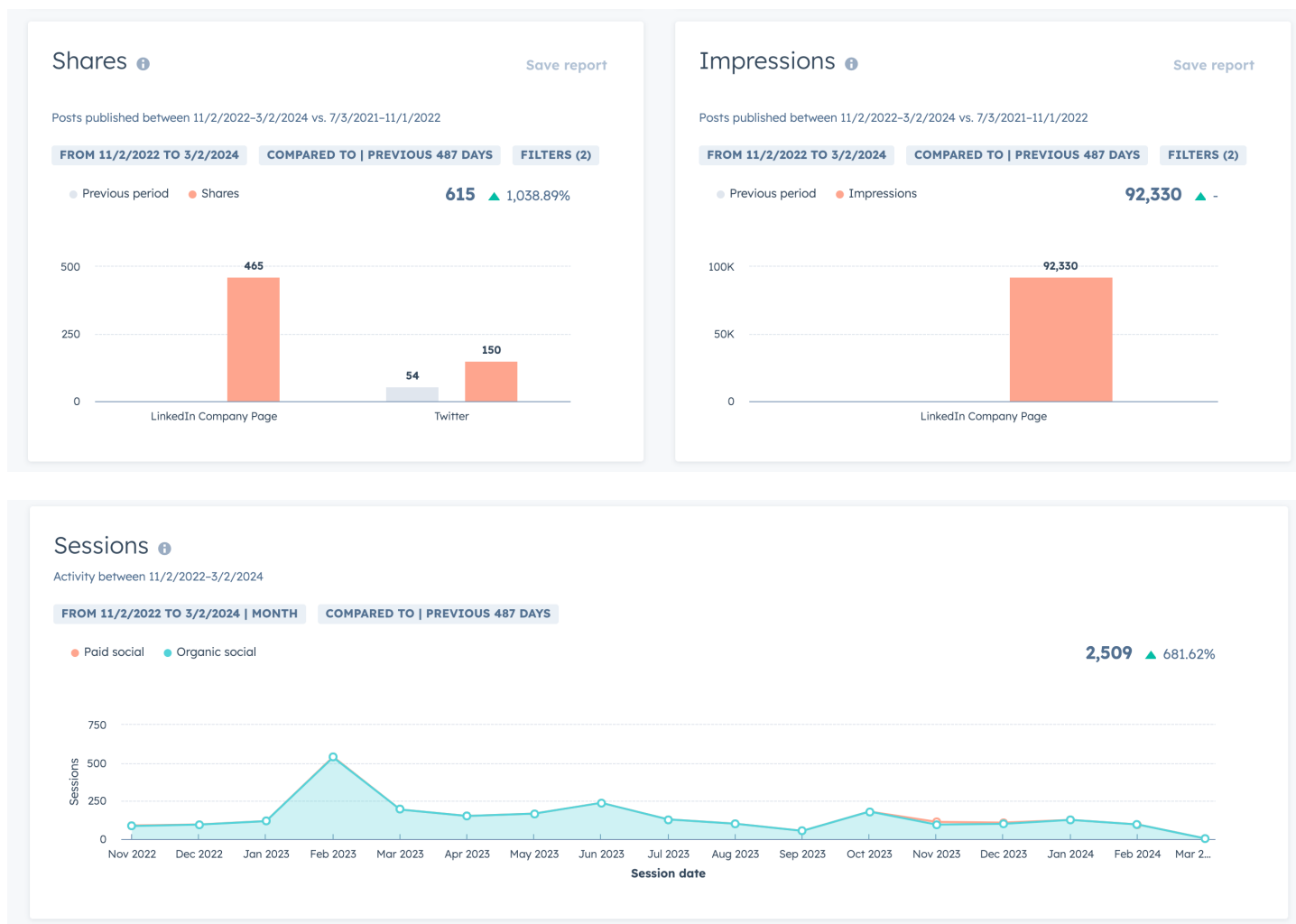
Example 1 of LinkedIn Enhancement:

During my tenure at this B2B software company, I spearheaded the management of all social media platforms from November 2022 to March 2024. Through the implementation of robust social media strategies and adherence to best practices, the organization experienced remarkable growth in its online presence. Key achievements include:

- Achieved a staggering 2000%+ increase in interactions.
- Realized a remarkable 1000%+ increase in content shares.
- Garnered 92k organic impressions.
- Achieved an almost 700% increase in sessions generated from LinkedIn postings.

These results underscore my ability to drive impactful social media initiatives and deliver tangible outcomes in audience engagement and brand visibility.





Example 2 of LinkedIn Enhancement:

In a distinctive role as the second marketing hire at this B2B SaaS organization, I played a pivotal role in establishing their content engine and catalyzing their social media presence from ground zero to significant visibility. Over a transformative span of just 10 months (August 2021 to June 2022), my efforts fueled remarkable growth, bolstering brand awareness during the critical phase of market emergence. Key accomplishments include:

- Achieved a notable 5.4k% increase in impressions, totaling 100k impressions.
- Generated nearly 7k engagements, marking a substantial 4.7k% surge.
- Facilitated nearly 3.1k post clicks, showcasing an impressive nearly 6k% rise.

These milestones underscore my capacity to drive rapid and impactful growth in brand visibility and audience engagement, particularly within dynamic and nascent organizational environments.

LinkedIn Pages

Activity from Aug 1, 2021 - Jun 30, 2022 (UTC)

8/1/2021 - 6/30/2022 vs 9/1/2020 - 7/31/2021

Share

Filters

Pages

Viewing all

Clear All

Overview

Demographics

Pages

Performance Summary

View your key profile performance metrics from the reporting period.

Impressions	Engagements	Post Clicks (All)
102,603 ↗5,470.2%	6,974 ↗4,743.1%	3,113 ↗5,886.5%

Audience Growth

See how your audience grew during the reporting period.

Net Follower Growth Breakdown, by Month

